



**DENVER March 14-16, 2008**  
**Rocky Mountain Horse Expo – Stallion/Mare Review**  
(Stallion/Mare Package)  
**Important Information – Please Read Carefully**

**Description/Purpose**

The purpose of the “Stallion/Mare Review” is to showcase stallions/mares of all equine breeds to both horse owners and equine enthusiasts. A daily presentation of the stallions/mares will occur in the main arena or paddock to allow the spectators to see the stallions/mares out of their stalls and hear a short 2-minute description of the breed and stallion/mare. It is possible that not all stallions/mares will be selected for the daily review, or that some stallions/mares may be selected to review only one time during the event, to allow more stallions/mares (as time permits) an opportunity to be viewed in the arena. This selection will be made by event management. Participants in this area will not only provide contacts for potential breeders, but also serve as an educational opportunity to promote your chosen breed to the public.

**Selection**

To receive the **maximum discount**, Contracts For Trade Show Space and Stall Rental must be completed and submitted to event management **no later than December 1, 2007**, along with payment in full. Event management reserves the right to limit the number of representatives per breed or to decline or prohibit participation by an animal/farm/owner which in the management’s opinion, is not suitable to and in keeping with the character of the Rocky Mountain Horse Expo.

**Fees & Tickets**

Stallion/Mare Package participants will be charged **\$350.00 for a package** that includes one horse stall, one hospitality stall and paddock and/or arena time. Two **(2) event passes** (badges) and one **(1) parking pass** will be issued for **each booth or stall purchased**. Be sure to complete areas for Stallion Names and Breed on the contract, as this will be included in the program listing. Additional event passes at \$20 each and parking passes at \$15 each may be purchased.

**Scripts**

Scripts should contain information regarding the breed and/or discipline being represented and should be **2 minutes in length**. You may not use your own announcer.

**Arrival, Departure, & Stabling**

Stalls will be available beginning **9:00 A.M. Thursday, March 13<sup>th</sup>**. Your credentials and stall assignments will be given to you upon check-in. **Current** (no more than 30 days prior to the Horse Expo) **Health Certificates are required for all horses**. Out-of-state horses must have a negative Equine Infectious Anemia Test (AGID or Elisa) and dated no more than 6 months prior to Horse Expo. These papers will be checked upon arrival at the facility so please be prepared to present them at the gate. All horses **are to arrive no later than 6:00 P.M. on Thursday, March 13<sup>th</sup>** and must **stay on the event grounds until 5:00 P.M. on Sunday, March 16<sup>th</sup>**. Your area must be completed and horses stabled in stalls provided by the facility by 8:00 A.M. on Friday, March 14<sup>th</sup>. Doors will be open to the public at 9:00 A.M. on Friday and it will be both difficult and dangerous to move horses through the crowd at that time. Admission to the barn will be with official tickets/badges only. Exhibitors without the proper credentials/tickets will have to pay full price at the admission doors. Your area should be properly staffed at all times, with the exception of preparation for the scheduled demonstration. Partial or complete dismantling of displays or removal of horses before 5:00 P.M. on Sunday is prohibited. **All displays must be removed from the grounds by 10:00 P.M. Sunday, March 16<sup>th</sup>**. No pets are permitted on the National Western grounds, except those used by individuals with disabilities. Violation of this rule may result in an exhibitor being asked to leave by ordinance of the City and County of Denver.

**The contact person on the application is responsible for communicating the above listed rules and guidelines to all participants prior to the event.**

**Brian Kitchen, Manager**  
**Rocky Mountain Horse Expo**  
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