

Rocky Mountain Horse Expo - Denver - March 14th - 16th, 2008

Brian Kitchen, Manager

Mail Contract to: 420 E. 58th Ave., #145, Denver, CO 80216

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Email: expo@rockymountainhorseexpo.com Website: www.rockymountainhorseexpo.com

Expo located at National Western Complex, 4655 Humboldt St., Denver, CO 80216

CONTRACT FOR TRADE SHOW SPACE AND STALL RENTAL

Firm Name: _____ Tel: (_____) _____

(As you want to be listed in the Program)

Contact Name: _____ Fax: (_____) _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____ Website: _____

Product/Services/Association/Group Description (must be provided, limit 80 sp.) _____

Ad on www.HorseTownOnline.com (12 mos) \$75-Directory Ad \$250-Static Ad \$600-Banner Ad = \$ _____

BOOTH SPACE RENTAL:

Exhibit Booth (10' x 10') @ the Commercial rate _____ booths x \$490 each = \$ _____

Exhibit Booth (10' x 10') @ Non-Profit, Breed Assn/Group Rate _____ booths x \$390 each = \$ _____

Bulk Exhibit Space (minimum of 500 sq. ft.) _____ sq ft x (Call for rates)= \$ _____

Note: All space requests must include TOTAL FOOTAGE NEEDED for awnings, tanks, trailers, tongues, overhangs, etc.

COMMERCIAL SPACE USAGE: (1) List all items you wish considered for display or sale in your exhibit area and attach a sketch of your proposed display area and desired layout to this form. (2) **Attach required Certificate of Insurance and submit with contract.** (3) All booths **not set up and ready by 6 PM the night before** show opening are **subject to forfeiture** of space and fee. (4) Check here if you need Electricity: Yes

HORSE BARN STALL RENTAL:

Breed _____ **# of Stallions** _____ **# of Mares** _____ **# of Geldings** _____ **# of Foals** _____

Stallion/Mare Package – Includes paddock/arena exhibition time, Program Listing (*must meet deadline*) and 2 stalls (1 horse, 1 hospitality) _____ Package x \$350 each = \$ _____
Stallion/Mare Name: _____

Breed Assn/Group Package (Non-profit) - Includes paddock/arena exhibition time, Program listing, and 2 stalls (1 horse, 1 hospitality) _____ Package x \$300 each = \$ _____

Additional Breed/Group Stalls _____ Stalls x \$150 each = \$ _____

Promotional/Display Stall in the barn _____ Stalls x \$150 each = \$ _____
(For commercial stables, trainers, breed assns to put displays and pass out literature.)

Horse Stall for Private Treaty Sale _____ Stalls x \$150 each = \$ _____

Demonstration Horse _____ Stalls x \$150 each = \$ _____

Additional Tack/Feed Stalls _____ Stalls x \$90 each = \$ _____

Horse Barn Stall Usage: (1) Current (within 30 days of Expo) Health Certificates are required for all horses. Out-of-state horses must have negative Equine Infectious Anemia Test (AGID or Elisa) and must be dated no more than 6 months from date of arrival. (2) **Attach required Certificate of Insurance and submit with contract.** (3) All stalls **not set up, in use and ready by 6 PM the night before** show opening are **subject to forfeiture** of space and fee.

Sub-Total \$ _____ a

DISCOUNTS: Colorado Horse Council Members receive 5% discount of Sub-Total (Max. \$500) \$ (_____) b

Contract and full payment by Dec. 1 receive 5% discount of Sub-Total (Max. \$500) \$ (_____) c

RESERVED CAMPING SPOTS WITH ELECTRICITY: _____ Spots x _____ Nights x \$25/night = \$ _____ d

Please check one:

Submitting Insurance Certificate with Contract Purchasing Insurance (\$99) \$ _____ e
(Complete insurance request form)

TOTAL DUE (total of a-e) \$ _____

PAYMENT: (All contracts submitted after 12/01 must be paid for in full.)

Deposit of 50% is enclosed: (**Balance is due Dec. 1st**) Ck # _____ or _____ MC _____ Visa (print # below) \$ _____
(No deposits will be accepted after 12/1.) (All contracts submitted after 12/1 must be paid for in full.)

or Payment in full is enclosed: Ck # _____ or _____ MC _____ Visa (print # below) \$ _____

MC or Visa # _____ Exp. Date _____ CVV2 _____

Two (2) Event Passes and one (1) Parking Pass will be issued for each Booth or Stall (3 digits on back)

Make checks payable to Rocky Mountain Horse Expo. All returned checks subject to \$30 return charge.

We cannot guarantee a listing in the Program for contracts received after January 15th.

AGREEMENT: We hereby acknowledge that we have read and understand the Exhibitors Rules and Regulations for Trade Show, Breeds, Disciplines, Promotional and All Horses, which Exhibitor Rules and Regulations are incorporated in and are part of this contract. No agreements or understandings whether written or oral, not contained in this contract or the Exhibitor Rules and Regulations will be binding upon the parties unless such an agreement is in writing and signed by an authorized representative of the Rocky Mountain Horse Expo.

EXHIBITORS SIGNATURE: _____ **Date:** _____

• Friday 9 AM – 7 PM, Saturday 8 AM – 7 PM, Sunday 8 AM – 5 PM •

Rocky Mountain Horse Expo

EXHIBITORS RULES AND REGULATIONS FOR TRADE SHOW, BREEDS, DISCIPLINES, PROMOTIONAL AND ALL HORSES

(Please read carefully and save for reference.)

Rules and regulations governing the show have been briefly written to advise exhibitors of their privileges, restrictions and requirements. Any changes to the rules and regulations must be made prior to the opening of the show. Rocky Mountain Horse Expo will be referred to as "EXPO" in the following.

1. Stall/booth space will be assigned and given priority according to the date on which the application and payment is received and will be assigned at the discretion of the show management. Exhibitor agrees to accept the booth or stall space assigned and further agrees to accept reassignment to create a more effective EXPO or for safety purposes.
2. Groups representative of the state and national organizations will be given first consideration. Management reserves the right to determine the eligibility of any exhibition not in keeping with charter and purpose of the show.
3. EXPO reserves the right to limit the number of horses from one breed or exhibitor due to limited time and space.
4. Subletting of stall/booth space is prohibited. Two or more firms may not exhibit in a single space unless approved by show management.
5. All aisles must be kept free of equipment, displays, etc.
6. Exhibitor sales of food and beverage for consumption in the building shall be made only with the permission of the building concessionaire.
7. The show management reserves the right to reject any applicant for space at any time, and reserves the right to regain possession of any space by refunding to the applicant or exhibitor the amount paid for the space.
8. Horses and exhibits must be turned out in the best manner possible. Show clothing and tack preferred. Poorly presented and unmannerly horses may be excused from demonstrations.
9. All horses must conform to general health requirements and regulations and must have a current health certificate (within 30 days of Expo). Horses traveling from out of state must have a negative Equine Infectious Anemia Test (AGID/Coggins or Elisa) that is dated no more than 6 months prior to the date of arrival and brand inspection papers. In addition, any horse that travels a distance of more than 75 miles to Expo, whether from in or out of state, must have brand inspection papers.
10. Stallions will be permitted to leave the show grounds for breeding or collection. However, owners may be forfeiting their arena exhibition period. Please inform the department and/or barn manager of your in and out times.
11. Any specialty electricity, carpentry, wiring connections shall be installed at exhibitor's expense.
12. All labor necessary in setting-up or removing exhibits must be supplied by exhibitor and must comply with building labor requirements.
13. Exhibitors are to have trade show booths set up and ready the night before the show opening unless prior approval is given by EXPO.
14. All exhibits must remain intact until the close of the show.
15. The decision of the show management must be accepted as final in any disagreement between exhibitors or in the decision to remove from the show any exhibitor or his representative performing any act or practice which, in the opinion of the management, is objectionable.
16. All video and still photography of any show exhibit and/or exhibit staff taken by an agent of EXPO will remain the property of EXPO for use in promoting current and future events or for use of any other purpose and exhibitor hereby consents to and authorizes any such use.
17. All matters not covered in these conditions are subject to the decision of the show management.
18. Electrical extension cords must be 3-wire with ground.
19. Any unruly or unsafe animal which, in the opinion of show management, is posing a threat to safety may be asked to be removed from the facility.
20. EXPO assumes no liability including but not limited to the following sponsors: National Western Stock Show, City and County of Denver, Colorado State University and Colorado Horse Council. The EXPO, National Western Stock Show, City and County of Denver, Colorado State University, and Colorado Horse Council are not responsible for anything that may be lost, destroyed, damaged or stolen and will be held harmless for any injury, death, or damage that may occur to an exhibitor, his or her employees, agents or property, or for loss as a result of theft, fire, accident or any other cause. Note: If requested by show management, exhibitors/participants must sign a release of liability form. Exhibitor agrees to protect, save and hold EXPO and/or any person, organization or corporation for whom EXPO contracts to serve as show management and/or facility forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or others, as well as to strictly comply within applicable terms and conditions in the contract agreement between the facility and EXPO regarding the exhibition premises; and, further, exhibitor shall at all times protect, indemnify and hold EXPO and facility forever harmless against and from any losses, costs (including attorney's fees), damage, liability, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitor's use of the exhibition premises or a part thereof.
21. Cancellation – If exhibitors fail to make payment required by the contract in a timely manner, EXPO may terminate that contract and exhibitor's participation in the event without further notice and without obligation to refund monies previously paid. EXPO is expressly authorized, but has no obligation, to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such a manner, as it may deem best, and without releasing exhibitor from any liability there under. EXPO may also terminate the contract without any obligation on EXPO's part to refund any payments previously made and without releasing exhibitor from any liability arising as result of or in connection with such breach. If EXPO removes or restricts an exhibit which EXPO considers to be objectionable or inappropriate, no refund will be due to Exhibitor. Notwithstanding the foregoing, if EXPO cancels the event due to circumstances beyond the reasonable control of EXPO (such as acts of God, acts of war, governmental emergency, labor strike, or unavailability of the Exhibit Facility), EXPO shall refund to each exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of organizer to exhibitor. If Exhibitor cancels the contract, EXPO shall refund to Exhibitor fees paid minus 50% to a maximum of \$500.
22. Guarantee - EXPO makes no representations or warranties regarding the number of persons who will attend the show. Exhibitor understands that neither EXPO nor its agents or representatives guarantees attendance at EXPO nor any financial gain to any exhibitor participating in the show. Each exhibitor also understands that tickets to the show will be sold exclusively by EXPO and the exhibitor is not entitled to any proceeds from ticket or concession sales.
23. Insurance – Exhibitor is required to obtain and maintain in full force and effect throughout the Show the following insurance:
For Trade Show Booth: Commercial General Liability written with limits of at least the following: Each occurrence - \$1,000,000; Personal & Advertising injury - \$1,000,000; General Aggregate - \$1,000,000; Products/Completed Operations Aggregate - \$1,000,000; Fire Damage (any one fire) - \$50,000; Medical Expense (any one person) - \$5,000. Coverage shall include: premises/operations, contingent liability for subcontractors, products/completed operations, personal injury, and contractual liability to insure the indemnification (hold-harmless) clauses contained in this Contract. A Certificate of Insurance for the exhibitor showing policy numbers, limits of liability and coverage, and expiration dates must be submitted with the Expo Contract.
For Horse Stall – Exhibitors must obtain similar limits of liability and coverage as above. However if exhibitor has Excess Equine Liability Coverage provided by an Individual or Family membership in CoHoCo, then it will be accepted in lieu of above. This insurance does not apply to business entities.
24. Compliance With Laws and Regulations – Exhibitor shall abide by and observe all federal, state, and local laws, codes, ordinances, rules and regulations and all rules and regulations of the Exhibit Facility (including any union labor work rules). All decorative materials used in displays must meet the flame proofing regulations of the Denver Fire Department.
25. Custom banners must have pixel dimensions of 468 by 60 with a maximum file size of 12KB. Custom banners can be in .jpg, .jif and animated .gif formats. Banner animation must stop after 6 seconds of rotation (cannot loop infinitely). Banners with a white or transparent background must have a contrasting border (cannot be white). Banners cannot contain nude or explicit adult content. Text Box ads and Banners cannot contain offensive language or adult content language. Banners cannot contain violent or controversial images. Text Box and Banner text must be relevant to the keywords that you are using and relevant to your company or services offered. You may link your ads to your company website or part of. All online content, to include banner ads, ads and keywords submitted are subject to our editorial review process. We may for any reason disallow certain content from being presented on any of our web sites.